

KHOA NGUYEN (KAI)

Senior graphic designer & Art director

hellokai.work

Address | 19 Tran Quoc Toan
Hoan Kiem
Hanoi, Vietnam

Contact | sayhellotokai@hotmail.com
(+84) 9651 23295
skype: khoanguyen0223

PERSONAL STATEMENT

Hello, I'm Khoa Nguyen but you can call me Kai like my international friends do. I'm currently a Graphic Designer and an Digital Artist based in Vietnam. I have 7 years of experience working with agencies in Vietnam and some Singapore and Australian companies, serving as a Senior Graphic Designer and Design Manager. Now, I'm in the process of developing myself to become an Art Director with a great passion for creativity and imagery. I'm available to work remotely with all companies in Southeast Asia and Vietnam, or as a freelancer.

I am open-minded and enthusiastic. I strive to provide high-quality products, punctuality, and satisfactory services. I strive to deliver excellent products with satisfactory results and punctuality.

MY PROFILE

Full name : Khoa Nguyen Nhu (Kai Nguyen)

Address : 19 Tran Quoc Toan, Hoan Kiem, Hanoi

DoB : 23rd February, 1995

Sex : Male

Jobs : Graphic Designer, Content Creator, Video Editor

MY SERVICES

GRAPHIC DESIGN

Understanding the business and their target customers, I'm the bridges to bring the brand closer to their clients.

DIGITAL ART

Transforming ideas into captivating visuals with my digital art services.

MOTION GRAPHIC

Elevate your message with engaging motion graphics, adding a dynamic visual touch to your content.

VIDEO EDITING

Enhance your story with my video editing expertise, creating seamless and impactful visuals.

WORK EXPERIENCE

3 YEARS
From 2013 - 2016
Photographer

8 YEARS
From 2016 - 2024
Graphic designer

LANGUAGES



VIETNAMESE
Mother language



ENGLISH
Advanced level

WORK EXPERIENCE

Nov 2023 - Present

Graphic designer, Digital artist, Motion graphic, Video editor

Freelancer

www.hellokai.work

After more than three years at Blueseed, I decided to move on and began working independently in the field of graphic design. Currently, I am collaborating with various agencies, both large and small, domestically and internationally. I have also had the opportunity to contribute to several projects for major corporations such as FPT (Vuifest, TECHDAY, STCO, etc.) and Vingroup (XanhSM, FGF, VinFast, etc.).

2020 - Nov 2023

Design Manager / Junior Art Director

Blueseed Group

www.bluseed.tv

Joined Blueseed when the company was still just an office branch in Hanoi under Blueseed Group, consisting of six members. I was one of the first graphic designers and possibly the only one for nearly the entire duration of my tenure at Blueseed Hanoi. Despite facing significant challenges due to limited human resources, it also proved to be an advantage as I had the opportunity to work more closely with clients and directly handle various projects from a wide range of industries. By 2022, as the company expanded, I was promoted to take on the roles of Design Manager and Art Director for all projects at Blueseed Hanoi.

2019 - 2020

Senior graphic designer

Eltien - Australia

www.eltien.com

- Direct design on key template projects across the locale-specific projects
- Brief and manage the asset creation process with our internal and external sources of imagery, music tracks, video footage, stickers, and animations
- Research competitors, trends, patterns and best-practices, visual/interaction design inspiration, user and business insights
- Ensure our designers create with usability requirements in mind
- Produce and integrate effective & efficient design practices

2018 - 2019

Content creator

IDOOH - Singapore

www.idooh.com

- Works with Marketing team on creation of customer communications, PowerPoint presentations, POS displays, advertising traditional, digital and OOH.
- Edit video for client's advertising campaign to suit the IDOOH platform.

2017 - 2018

Graphic designer

NOVAON

www.novaon.asia

- Authored superior graphic design, print production, ads, marketing collateral, viewbooks, and logo design.
- Worked closely with the communications and marketing team to brainstorm creative concepts and generate frameworks necessary to produce optimal promotional media.

2016 - Present

Freelance graphic designer and content creator

Akai Studio

CONTACT

Email : sayhellotokai@hotmail.com

Phone : (+84) 965 123 295

Skype : khoanguyen0223

Portfolio: www.hellokai.work